

Putting  
Patients  
First

The Primus Care Direct Program is a trusted program serving covered, Medicare and cash patients to gain hassle-free access to Primus products



Prescribing is hassle-free to enable access for all eligible patients at the lowest available price\*\*



E-prescribe the prescription to BlinkRx U.S. Boise, Idaho



BlinkRx works with insurance, identifies your patients copay and applies eligible savings offers to get their lowest price.



Patients receive a text with their lowest available price and can immediately purchase online or by phone



The RX is delivered free of charge directly to the patient

BlinkRx works with Primus Pharmaceuticals to help eligible patients get the lowest available price\*\*

**impoyz**<sup>®</sup>

(clobetasol propionate)  
Cream, 0.025%

**Sernivo**<sup>™</sup>  
(betamethasone dipropionate)  
Spray, 0.05%

Controlled Release Skin Barrier Emulsion  
**EpiCeram**<sup>®</sup>

**Promiseh**<sup>®</sup>  
Topical Cream

**Vasculera**  
diosmiplex 630mg

**Fosteum PLUS**

**RHEUMATE**<sup>®</sup>  
Folate (1mg)  
(as L-5-methyltetrahydrofolate)  
Methylcobalamin (vitamin B-12) (1mg)  
Curcuminoid turmerone complex (500mg)

\*\* Terms and conditions may apply.



## PRACTITIONERS: HOW TO PRESCRIBE



### Locate BlinkRx in the EMR

Start by searching for "BlinkRx" in the EMR system's pharmacy search tool. Confirm both "mail order" and "retail" pharmacies are selected, and any other limiting search criteria are unselected.

Listed as:

**BlinkRx U.S. Boise, Idaho**

**NCPDP number:**

1310488

Address:

4696 West Overland Road, Suite 274  
Boise, ID 83705

Phone: **1 (844) 926 -2480**

If unable to locate BlinkRx in the EMR, proceed to **Troubleshooting Guide below.**

## TROUBLESHOOTING GUIDE



### Step 1. Manually add BlinkRx to the EMR

- Locate the "new" or "add" button in the pharmacy selection screen.
- Input all relevant BlinkRx details (see previous step) and save
- If the provider is unable to manually add a pharmacy to the EMR, proceed to step 2.



### Step 2. Coordinate with a BlinkRx Specialist at 1 (844) 926-2480

- A BlinkRx Specialist will request the provider's EMR system (i.e. Aetna, SRX, Epic)
- A BlinkRx Specialist will coordinate with EMR and provider to load BlinkRx into the system
- A BlinkRx Specialist will follow up with provider's office to confirm BlinkRx is visible in the EMR

Scan for access to samples

